



March 2011

Dear Ariens Company:

More than 6,500 chartered Little League programs in the United States make up the largest youth sports organization in the world, yet Little League Baseball and Softball is incorporated as a non-profit and it could not continue to have such a broad impact without the generous support from corporate partner Ariens Company and your Gravely Turf products.

For more than 70 years, the Little League program has focused on providing its leagues with many of the resources they need to be successful and grow. Understanding and appreciating the efforts that go into operating a league, it is important to take time to recognize all the fine work done by volunteers, regardless of their tasks and duties.

The purpose of Little League is not to develop elite athletes. It is a leadership training program. Contributions to local leagues and districts, regional offices and Little League International are always appreciated as they help our organization forward its mission by improving the program for the children it serves.

Over the past two years, Gravely Turf's regional sponsorship, which has provided quality lawn and turf equipment to the Southeastern Region Headquarters in Warner Robins, Ga., and the Southwestern Region Headquarters in Waco, Texas, has been of particular benefit to our organization.

We are pleased with the performance of the equipment and support provided through Gravely's local distributors and representatives. This sponsorship has afforded Little League's Southeastern and Southwestern Region campuses the means to improve and maintain the grounds, and prepare their Little League International Tournament fields to a level complimentary of the skill level of the teams playing on them.

On behalf of Little League Baseball and Softball, I thank the Ariens Company for choosing to support Little League, and personally express my gratitude for appreciating its merits.

Again, thank you for your sponsorship, and remember, today's Little Leaguers are tomorrow's leaders.

Kind regards,

Stephen D. Keener
President and Chief Executive Officer
Little League Baseball and Softball