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## news release

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### ***Gravelly® is Preferred Lawn and Field Equipment Supplier for Little League® Baseball and Softball***

**Brillion, WI (October 2010)** — Gravelly has partnered with Little League® Baseball and Softball to become the Preferred Lawn and Field Equipment Supplier to the organization for the 2011 season. Gravelly also supported Little League’s Southeast Region in Warner Robins, Georgia during the 2010 season.

Little League® Baseball and Softball is the world’s largest and most respected youth sports organization. With players in every U.S. state and more than 70 other countries, the program is led by more than 1 million adult volunteers. The organization is also the organizer of the Little League Baseball® World Series, one of eight World Series tournaments that occur in August.

“The association with Little League is right on the mark for the Gravelly brand of sports turf equipment,” says Dan Ariens Company President & CEO. “Gravelly products are aimed at maintaining the local sports fields that exist in most communities across the country – where a variety of field sports are played on a daily basis.”

Gravelly turf products currently in use by Little League include the Base Runner in-field groomer; the PM 3084 outfront triplex reel mower; the Pro Vac 1060 turf vacuum; the Stadium 80 sprayer, the Pro-Turn® 260 zero-turn mower, and the Classic LM 21” walk-behind rotary mower.

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Established in 1933 in Brillion, Wis., Ariens Company is a leading manufacturer of outdoor power equipment for both consumer and professional use. The company's premium international brands include Ariens Sno-Thro,® and Ariens lawn and garden products for consumers; Countax® and Westwood® lawn tractors; and Gravely®, EverRide,® Great Dane® and Parker® commercial equipment for the landscape management, facilities maintenance and sports field sectors. Ariens' affiliates, Stens Corporation, J Thomas and Bynorm Group (Australia), supply replacement parts to the outdoor power equipment industry. Ariens Company employs more than 1,200 people, with operations in Wisconsin, Nebraska, Indiana, Alabama, Michigan the United Kingdom and Australia. Visit [www.ariens.com](http://www.ariens.com) for more information.

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