Gravely Pro-Stance Ultra Giveaway at Equip Expo

Official Rules: TEST DRIVE A PRO-STANCE ULTRA AT THE GRAVELY OUTDOOR BOOTH #6160D, SCAN INTO OUR APP AND FILL OUT YOUR TICKET TO ENTER. NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

- 1. Eligibility: This Campaign is open only to Landscape Professionals at Equip Expo in Louisville, Kentucky who are 18 years or older as of the date of entry and legal residents of the fifty United States and District of Columbia. Landscape professionals must test drive the Pro-Stance Ultra, and be present to win. Employees, directors and officers and their immediate families (husbands, wives, brothers, sisters, parents and children and their spouses) and household members (whether or not related) of Sponsor, and each of its parents, subsidiaries and affiliates, and companies involved in the implementation and execution of the Sweepstakes or otherwise associated with the Sweepstakes (collectively the "Sweepstakes Entities") are not eligible. The Campaign is subject to all applicable federal, state, and local laws and regulations. Void where prohibited.
- **2. Agreement to Rules**: By participating, the Participant ("You") agree to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of Sponsor as final and binding as it relates to the content of this Campaign.
- **3. Campaign Period**: The Campaign will begin at 12:00 p.m. ET on October 22, 2025, and ends at 1:30 p.m. ET on October 23, 2025 ("Campaign Period"). Sponsor's computer is the official timekeeping device for sweepstakes.
- **4. How to Enter**: During the Campaign Period, visit the Gravely Outdoor Booth #6160D at Equip Expo in Louisville, Kentucky and take a test-drive of the Gravely Pro-Stance Ultra. Scan into our app and fill out a ticket. The entry must fulfill all Campaign requirements, as specified, to be eligible to win a prize. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of Sponsor. Limit one (1) entry per person during the duration of the campaign. You must provide the information requested. You may not enter more times than indicated by using multiple email addresses, identities, or devices in an attempt to circumvent the rules. If You use fraudulent methods or otherwise attempt to circumvent the rules, your submission may be removed from eligibility at the sole discretion of Sponsor.
- **5. Prizes**: There will be ONE (1) winner of ONE (1) Gravely Pro-Stance Ultra 60" with an approximate retail value (ARV) of \$15,885 (Gravely Pro-Stance Ultra 60" FX1000) or \$17,061 (Gravely Pro-Stance Ultra 60" FX1000 EFI). Actual prize and appraised value may differ at time of prize award. The specifics of the prize shall be solely determined by AriensCo. No cash or other prize substitution shall be permitted except at AriensCo discretion. The prize is non-transferable. Any and all prize related expenses, including without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Acceptance of prize constitutes

permission for Sponsor to use Winner's name, likeness, photo, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.

- **6. Odds**: The odds of winning are dependent on number of eligible entries received.
- 7. Winner Selection and Notification: Winner will be selected through a random live drawing at 2:30 p.m. ET Thursday, Oct. 23, at the Gravely Indoor Booth #7120. MUST BE PRESENT to win. Sponsor shall have no liability for a potential Winner's failure to attend the live drawing. Receipt by Winner of the prize offered in this Campaign is conditioned upon compliance with any and all federal, state, and local laws and regulations. The Winner of any prize valued over \$600 will be required to provide Winner's Social Security number and appropriate tax documentation for tax reporting purposes. ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER (AT SPONSOR'S SOLE DISCRETION) WILL RESULT IN WINNER'S DISQUALIFICATION AS WINNER OF THE CAMPAIGN, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.
- 8. Rights Granted by You: By entering this content (e.g., photo, video, text, etc.), You understand and agree that Sponsor, anyone acting on behalf of Sponsor, and Sponsor's licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, QB\93714511.2 without limitation, your entry, name, portrait, picture, voice, likeness, image, statements about the Campaign, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes. without any further compensation, notice, review, or consent. By entering this content, You represent and warrant that your entry is an original work of authorship, and does not violate any third party's proprietary or intellectual property rights. If your entry infringes upon the intellectual property right of another, You will be disqualified at the sole discretion of Sponsor. If the content of your entry is claimed to constitute infringement of any proprietary or intellectual proprietary rights of any third party, You shall, at your sole expense, defend or settle against such claims. You shall indemnify, defend, and hold harmless Sponsor from and against any suit, proceeding, claims, liability, loss, damage, costs or expense, which Sponsor may incur, suffer, or be required to pay arising out of such infringement or suspected infringement of any third party's right.
- **9. Terms & Conditions**: Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Campaign should virus, bug, non-authorized human intervention, fraud, or other cause beyond Sponsor's control corrupt or affect the administration, security, fairness, or proper conduct of the Campaign. In such case, Sponsor may select the Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by Sponsor. Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Campaign or website or violates these Terms & Conditions. Sponsor has the right, in its sole discretion, to maintain the integrity of the Campaign, to void votes for any reason, including, but not limited to: multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by Campaign rules; or the use of bots, macros, scripts, or other technical means for entering. Any

attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Campaign may be a violation of criminal and civil laws. Should such attempt be made, Sponsor reserves the right to seek damages to the fullest extent permitted by law.

- **10. Limitation of Liability**: By entering, You agree to release and hold harmless Sponsor, the Sweepstakes Entities, Equip Expo and each of their parents, subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Campaign and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Campaign; (v) electronic or human error in the administration of the Campaign or the processing of entries.
- 11. Disputes: THIS CAMPAIGN IS GOVERNED BY THE LAWS OF THE STATE OF WISCONSIN, UNITED STATES, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. You agree that any action QB\93714511.2 at law or in equity arising out of or relating to this Campaign, or awarding of the prizes, shall be filed only in the state or federal courts located in Calumet County, Wisconsin and You hereby consent and submit to the personal jurisdiction of such courts for the purposes of litigating any such action. As a condition of participating in this Campaign, participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Campaign, shall be resolved individually, without resort to any form of class action. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Campaign). Participant further waives all rights to have damages multiplied or increased.
- **12. Privacy Policy**: Information submitted with an entry is subject to the Privacy Policy stated on the Sponsor website. To read the Privacy Policy, https://www.ariensco.com/fineprint/privacy/.
- **13. Winners List**: To obtain a copy of the Winner's name or a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to: Sponsor, Attn: Privacy Team, 655 West Ryan Street, Brillion, WI, USA 54110. Requests must be received no later than Oct. 31, 2025.
- **14. Sponsor**: The Sponsor of the Campaign is AriensCo, 655 West Ryan Street, Brillion, WI, USA 54110 ("Sponsor").